

# THE GEORGE SURVEY RESULTS



**# of Recipients: 1,453**  
**# of Respondents: 70**

**Q1. How did you hear about GHC?**

Healthcare Professional: 11  
Web Search: 6  
Friend: 28  
Other: 25 (work, family, school, Laugh Out Loud, KCS, FGC, referred)

**Q2. How are you involved with GHC?**

Donor: 42  
Volunteer: 6  
Share on social media: 8  
Client: 3  
Staff: 4  
I do not support GHC: 8  
Other: 12 (former staff, family member is a client, work for another mental health agency, FGC)

**Q3. Why you support GHC?**

"Great organization doing good work."  
  
"Strongly recommended by a friend with similar values/concerns."  
  
"During COVID mental health of children has become even more urgent so I want to support."  
  
"I love the mission and values of GHC and wanted to support an up and coming organization."

**Q4. Why you do not support GHC?**

No time: 1  
Unsure how to donate: 1  
Not in my budget: 5  
Other charitable commitments: 5  
Other: 7 (donate my personal time, prefer not to say, no longer employee)

**Q5. Do you read The George Newsletter?**

Yes: 56  
No: 14



**Q6. Why do you not read The George?**

"Time, E-news overload"  
"I read it sometimes, but do not always have the time."  
"I have too much information to digest as it is."  
"I trust you are doing great things."  
"I don't think I am receiving it to be honest."

**Q7. How do you feel about the look and content?**

"I like it, good information, good flow and well thought out."  
"Very easy to read and provides good updates and information."  
"I enjoy reading the personal stories by individuals who have accessed the service and being updated on the new services offered."  
"Looks great!"

**Q8. Would you recommend The George?**

Yes: 61  
No: 7

**Q9. What would make you more likely to recommend The George?**

"Easier to make one-time donations"  
"I can't think of anything - the organization is great."  
"Out of your control - everyone I know gets too much email."  
"Resources and tips"  
"Include more success stories from clients/programs."

**Q10. We publish The George quarterly. Is this?**

Just right: 50  
Too much: 2  
Too little: 2  
Not sure: 13

**Q11. Would you be interested in being a newsletter contributor?**

Yes: 13  
No: 47  
Maybe: 10