

Community Fundraising

Getting Started Guide



GEORGE HULL CENTRE
FOR CHILDREN & FAMILIES

Changing the
trajectory of children's
mental health.

Thank you for your support!

Thank you for choosing to raise funds for the George Hull Centre for Children & Families! Your efforts and the money you raise play a significant role in improving the quality of life for children and families struggling with mental health issues. GHC is extremely appreciative of the caring and committed volunteers who give their time and talents to organize a Community Fundraising event to benefit our mental health programs and services.

Our Mission

Through clinical excellence and a continuum of mental health services, our mission is to reduce suffering, provide hope and enhance the quality of life of infants, children, youth and families.

Who We Are

The George Hull Centre is a leading children's mental health centre in Toronto, serving thousands of children and families each year. We help kids from infancy to 18, together with their families, achieve mental wellness. We provide a continuum of innovative, evidence-based and evidence-informed mental health services from prevention and early intervention programs to treatment services that include a community clinic, residential and in-home programs, and specialized day treatment classrooms for elementary and secondary students.

Our multidisciplinary team of experts provides help and support to children whose lives are impacted by mental health issues, many in very complex ways. We are highly regarded as a centre of clinical excellence in children's mental health and are proud to be a teaching centre for the University of Toronto.

We help children with mental health issues live a better childhood and a brighter future.

What is a Community Fundraising Activity or Event?

Community Fundraising activities and events are organized and executed by an individual, group or organization independent of the charity, and some or all the proceeds benefit the charity, its mission and its goals. The charity has no fiduciary responsibilities and limited staff involvement.

KEYS TO RUNNING A SUCCESSFUL FUNDRAISING EVENT

1. **Toss Around Ideas:** Brainstorm with friends and family about great fundraising ideas that get you excited. Would you give up time and money to go to this? Would your friends, family and colleagues want to?
2. **Form a Committee:** It takes a lot of time and energy to plan an event no matter how big or small, so form an event committee of hard-working, dedicated volunteers, be sure to delegate tasks, and set clear expectations.
3. **Know your Audience:** Make sure the event you have chosen to put on will appeal to the audience you have in mind – based on age, tastes, comfort level, theme, etc.
4. **Set a Budget:** To determine your financial goal, you need to prepare a budget which includes projected revenues, expenses, and net funds. This will help your committee plan and stay on budget for your fundraising event.
5. **Set a Date:** Schedule your event for a date and time that people will be available, and be sure to note any statutory or religious holidays, school PA days or breaks, etc.
6. **Critical Path:** Planning an event is a very detail-oriented job with many steps along the way. Make sure you and your committee work with a checklist or workback schedule to identify all planning needs for your event and set them against a timeline.
7. **Promote Your Event:** Promotion is the key to success. There are many ways to do this – word of mouth, email, social media, posters/flyers, evites, etc. Please remember that use of the George Hull Centre's name or logo on any of your materials, including, print, advertising and all social media platforms, must be approved by GHC prior to use.
8. **Collect the Funds:** Please collect and submit all the funds raised for the George Hull Centre within 30 days of your event.
9. **Say Thank You:** You cannot say thank you enough to your volunteers, sponsors, guests and other supporters. Saying thank you also keeps the door open for your next fundraiser.

How can we help with your event?

The George Hull Centre can provide:

- A letter of support to validate the authenticity of the event, including GHC's charitable registration number. This letter can be used to secure sponsors.
- GHC branded materials including brochures, annual reports and banners.
- Promotion of the event on GHC social media channels (Twitter, Facebook and Instagram).
- Use of George Hull Community Supporter logo on your promotional materials
- A Donation tracking template a form that helps track the name of donors, their address, amount of donation which allows us to provide a receipt and so you can track income from your fundraiser.
- Access to Canada Helps Fundraising Platform, an online site that allows you and your supporters to fundraise and communicate with each other.
- GHC Speaker or past client for events with an attendance of 75 guests or more, or with projected minimum net proceeds of \$10,000 or more, at the discretion of GHC.
- Tax receipts in accordance with Canada Revenue Agency and The George Hull Centre's Community Fundraising charitable tax receipt guidelines in this document.
- Recognition in GHC's newsletter, website and on our various social media platforms.

The George Hull Centre cannot provide:

- Logistical support such as ticket sales, locating venues, set-up/take-down and so forth.
- Access to donor mailing lists.
- Funding or reimbursement of expenses related to the fundraising event.
- A guarantee of staff, board member or volunteer presence.
- Prizes, rewards or merchandise.
- Apply for gaming license (i.e., raffles & lotteries).

Liability:

If you are conducting raffles, lottery sales or any other type of activity that involves selling to the public, you may require a special license or permit. Please make sure you take the necessary steps to obtain these.

The George Hull Centre will not provide licenses or permits for Community Fundraising activities or events and will not be held liable should your event or activity be found in violation of these rules and guidelines. Please visit Canada Revenue Agency website for more information:

<https://bit.ly/2rK9FPr>

The George Hull Centre cannot provide any insurance coverage for Community Fundraising events or activities. Event organizers must take the necessary steps to obtain proper insurance.

The George Hull Centre, its employees, volunteers are not liable for any accidents or injuries, damage or theft to individuals or property and cannot assume any type of liability for your event/activity, participants, volunteers or employees.

Event Promotion and Use of the George Hull Centre Community Supporter Logo

- All promotional materials with our logo must be submitted to the GHC for approval prior to distribution. High resolution files of the GHC logo are provided upon request.
- All promotional materials should clearly state that the activity or event is "In Support of" or "Proceeds to" followed by the George Hull Centre name and Community Supporter Logo.

Event Expenses

- Any expenses incurred for conducting the event are the responsibility of the hosting volunteers and organizers of the event. GHC will not be liable for any costs or expenses and is unable to reimburse organizers for the purchase of goods or services for a Community Fundraising event.
- To reduce event expenses, try to secure donated goods and services. You can always negotiate or request a charitable rate. (Please refer to charitable tax receipt guidelines in this document).

Event Revenue

- The event organizers are responsible for maintaining all accounting for the event.
- All donation cheques must be payable directly to The George Hull Centre Foundation.
- Only donations made out directly to The George Hull Centre Foundation, and cash donations clearly labeled with the donor's information, will be provided with a tax receipt in accordance with CRA guidelines and regulations and GHC's charitable tax receipt guidelines attached.
- Within 30 days following the event, organizers should submit proceeds, payable to the George Hull Centre Foundation, and appropriate documentation from individuals and/or businesses regarding their financial donation if they would like a charitable tax receipt. For GHC to adhere to CRA's guidelines, GHC must receive the donation(s) in the year that the event is hosted and/or in the year donations are received.



Charitable Tax Receipt Guidelines – Community Fundraising:

The George Hull Centre must adhere to strict regulations laid out by Canada Revenue Agency, Charities Directorate in order not to jeopardize our status as a registered charity. If you have any questions regarding tax receipting for your event, please contact us at foundation@georgehull.on.ca.

Individual Donations

- Charitable tax receipts will be issued for monetary donations of \$20 or more made out directly to The George Hull Centre Foundation.
- The George Hull Centre issues donation receipts for qualifying monetary donations.
- If an individual has donated, the receipt will be issued in the name of that individual at their home address.
- An individual cannot receive a charitable tax receipt for monetary donations made by other parties. For example, an individual or organization cannot receive a receipt for the total proceeds of an event or activity (as monies were donated by multiple parties).
- If you desire a charitable tax receipt to be issued to eligible participants of your event or activity, you must:
 - Include the George Hull Centre Foundation's charitable number (#88864 7740 RR0001) on all promotional and public-facing materials;
 - State on materials that "Charitable tax receipts will be issued for donations of \$20 or more, in accordance with CRA regulations."
 - Within 30 days following your event or activity, provide the George Hull Centre with an excel spreadsheet clearly listing the names, mailing addresses including postal code, and as available phone number and email address, method of payment and donation amount of each gift to be receipted. GHC is happy to provide a donation tracking template upon request.

Corporate Donations

- Corporations and businesses that sponsor an event will receive an official business receipt upon request and a thank you letter from the George Hull Centre that would enable them to claim back the full amount of their sponsorship as a marketing expense (when applicable).
- If a corporation makes a direct donation to GHC and a charitable tax receipt is requested, the receipt will be issued in the company's name at the corporate address.

In-Kind Donations

- The George Hull Centre will generally not issue charitable tax receipts for in-kind donations of products (e.g., food or merchandise). However, depending on the scope of the event or size of the in-kind donation, GHC will consider issuing an in-kind tax receipt in accordance with Canada Revenue Agency regulations.

Event Tickets

If you choose to hold an event and charge a price for tickets, only part of the ticket price can be receipted.

- Charitable tax receipts can only be issued for a portion of the admission price and only when tickets or entrance fees exceed the cost per person required to put on the event. Receipts can only be issued for the portion of the admission price exceeding Fair Market Value. When the Fair Market Value of the event is more than 80% of the ticket price, we cannot issue a receipt in accordance with Canada Revenue Agency. Final Fair Market Value and amount eligible for a tax receipt will be determined by GHC's Director of Fundraising and Director of Finance and Operations.
- For a donation to be eligible, it must meet with criteria of Canada Revenue Agency guidelines.
- Please visit Canada Revenue Agency website for more information: <https://bit.ly/2rK9FPp>

Non-eligible Items

- As per Canada Revenue Agency guidelines, the purchase of raffle or lottery tickets, general admission or entrance tickets, golf green fees, etc., are not eligible for a charitable tax receipt in accordance with Canada Revenue Agency's definition of a "gift."

Should you have further questions about holding an event or activity, please contact us at foundation@georgehull.on.ca.

[Click here to tell us about your event](#)

How To Hold a Dog Walkathon

PICK A DATE, TIME, AND LOCATION:

- You'll need to find a suitable location for where you'll dog walk with start and finish. Make sure it has the right facilities, like running water and electricity. Choose a location that not only permits animals but includes ample space.
- If managing a large event, consider organizing your participants in flights. By keeping the number of dogs in one area at a manageable level, you reduce the chances that the environment will become overwhelming for the animals, owners, and volunteers. Flights may be organized by animal size, animal age, or by allowing the participants to choose a time that works for them.
- It is best to keep the course relatively short. Typical distances range from 2 to 2 ½ miles. With this distance, the course can easily be designed as a loop with the same start and finish line, or as a linear course with different start and end points, and parking along a midpoint in between. With a loop course, all participants are required to complete the full distance, whereas a linear course provides options for walkers to exit the course earlier. When using a circular course, we recommend pacing your walk in such a way that all dogs have left the starting area before the first wave returns.

CONSIDER EVERYONE'S COMFORT & SAFETY

- First Aid and emergency resources are essential for ensuring the health and safety of your two and four-legged walkers. In addition to traditional first aid items, make sure to keep a supply of emergency items for pets e.g extra collars, leashes, some toys etc.
- On the day, ensure you have plenty of water stations for dogs (perhaps four or five stations around the course that are constantly monitored and refreshed when required).

PROMOTE YOUR EVENT

- Start with announcing the event on your social media platforms.
- Spread the word among you friends, neighbours, and community – and tell them to invite their friends too! Word of mouth can go a long way.
- Ask local businesses to place your event posters on their walls and hand out flyers to their customers. Also ask them to mention your event on their websites.

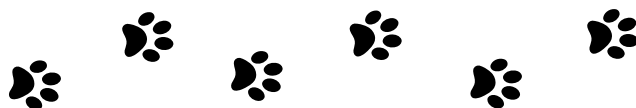


RAISING MONEY DURING THE EVENT

- Charge an entry fee (charging 'per foot' is a fun way of making money – it might be \$1 per foot ie. \$2 per human and \$4 per dog).
- Ask entrants to get sponsors (a certain number of dollars per lap).
- Get local businesses (especially vets, pet stores, groomers, breeders, dog washers, local dog-groups, grocery shops or the local council) to sponsor the event with cash donations (to cover costs) or providing prizes. In return you can offer them advertising space in your newsletter, signage, naming rights, market stalls on the day or mentions during official speeches. You can easily turn the event into a market, dog walk and dog show all at once.
- Hold your event on or near Halloween and call it 'Howl-oween' – get everyone (humans and dogs) to wear Halloween costumes and offer prizes for the best ones.
- Hold a raffle – perhaps you will have two prizes, one for humans and one for dogs.
- Allow local pet-friendly businesses to have market/information stalls set up on the day. You charge them a nominal fee for the space, as well as asking for cash or product donations for prizes.
- Have a 'Yappy Hour' after the walk for dogs where they can indulge in puppacinos and home-made dog biscuits.
- Set up a dog wash on the side with a few volunteers. Charge a fee per dog size (smaller sized dogs \$10, medium sized dogs \$15, larger sized dogs \$20).
- Set up a photo booth with some cute dog and human costumes and props. Have a volunteer photographer available to take photos and sell the digital images for a small fee. Alternatively, you could ask a professional pet photographer to attend your event for free (and hand out brochures etc.) in return for taking photos for a small fee.

EXTRA THINGS TO CONSIDER

- Consider options for dogless families who may still want to be involved. Will your local dog shelter allow families to 'adopt' a dog for the day (this may be of mutual benefit and allow for plenty of great media opportunities).
- Provide doggie waste bags for all participants
- A dog walk is a great opportunity to get creative and have fun. Don't just call it a 'dog walk' – flip it on its head and promote to dogs who want to 'walk their human' and write all advertising material directed at the dog, rather than their owners.



How To Hold an Online Gaming Event

PICK A GAME

Pick a game you're excited to play, and that your friends and community would be interested in viewing you play! We recommend playing an upcoming game that is about to be released, however older games that are popular and would pull in a crowd works too.

PICK THE RIGHT DAY AND TIME

If you do pick a "soon to be released" game – the ideal time to stream the game would be the day of the release, or within 24-48 hours since the release. If you are picking an already released game, just make sure to pick a date and time viewers would tune in e.g., weeknights or weekends.

PICK A STREAMING PLATFORM

You have many platforms to choose from when streaming your videogame, popular websites like Twitch, Hitbox, Beam, Ozubu, or you can use Youtube Gaming, or Facebook Gameroom. All you would need to do is create an account and set up a link – individual instructions can be found on each website for how to do this.

CONTACT US TO SET UP A DONATION LINK

Email foundation@georgehull.on.ca and we will set up a donation link for you! This link allows us to collect online donations during the streaming. This way we can easily share the link in the comments section of your stream.

CONTACT US FOR A SPEAKER

If you'd like to have someone else on the stream answer any questions about The George Hull Centre and the impact of donations, we can arrange that for you! Email foundation@georgehull.on.ca for more information.



ADVERTISE

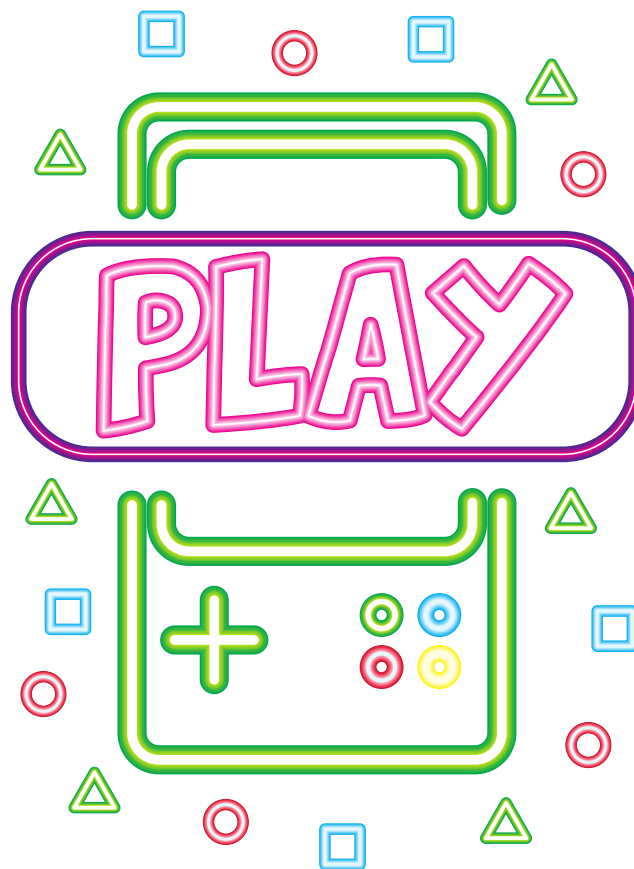
Post about your gaming event online! Share that it's to raise money for children's mental health services, and use visuals to entice people. You can contact foundation@georgehull.on.ca if you'd like us to design a promotional post for you. Or just use the social media templates included in this package to design your own.

DAY BEFORE/DAY OF

It's important to do a test run of all your stream before the day of, or earlier in the day before your streaming time. Make sure all the links are working, and everything is charged and working as you need.

ENJOY THE GAME!

Have a great time playing the game, and having viewers follow along. If you can have a second person present to read out any comments that you can interact with that would be great. Make sure to nudge viewers throughout the stream to donate whatever amount the can.



How To Hold a Rummage Sale

PICK THE RIGHT DAY AND TIME AND LOCATION

Saturday is the most popular day for a garage sale, but if you have a lot of items, consider adding Friday and even Thursday to make it a multi-day event. According to some, fall is the best time for a garage sale, but any season works! The main thing is that you go for a time of year when the weather isn't extreme. Regarding timing, start as early as 7 a.m. and go no later than 2 p.m., as most sales drop off in attendance by this time. You can hold the event in your backyard, sidewalk in your neighborhood, a public park or contact foundation@georgehull.on.ca for more ideas!

COLLECT YOUR ITEMS & GET ORGANIZED:

Use a garage sale as a reason to declutter your closet. Take a box to every room of your home and toss in anything you no longer use or that you just want to get rid of. Look in drawers for old power cords and cables, there's probably someone looking for that exact cable! When it comes to garage sale organization, keep like items together. Put all DVDs together. Keep household items on one large table. Creating easy signs with paper, markers, and tape, can help direct people around your items.

ASK YOUR COMMUNITY FOR ITEMS/TO GET INVOLVED:

See if any of your friends have items to get rid of and if so, consider doing a multi-family garage sale. Since these sales will have more goods, they'll attract more customers. You'll also have more help to share the workload.

SET PRICES

It's best if you price items individually as this will help you keep things organized. Keep prices fair and be willing to negotiate. When it comes to bigger-ticket items, know ahead of time just how low you are willing to go. Old furniture is popular as more and more people are getting into the furniture flipping hobby. It's worth knowing what you have, what it's worth (or, what it's worth for you to have it out of your house) and having an idea of the prices you're willing to accept. Also, consider giving a discount for buying several similar items, such as making DVDs three for \$5 or one for \$2. If items don't move during your garage sale, you still might be able to sell them online.

ADVERTISE

While you may pay a small fee, consider listing your garage sale in your local newspaper and include some of your bigger items to draw attention to your sale. There are also online places to post your sale, many of which are free, including craigslist, Garage Sale Hunter and Yard Sale Search. If you have lots of old furniture available, it's worth mentioning it, even including photos, in your online posts.

THE NIGHT BEFORE

When it comes to how to have a yard sale, on the night before your garage sale, get everything ready. There will probably be people standing outside waiting 15 minutes before your advertised start time. Make sure all the tables are set, the register is ready, and you have all your supplies where you need them. This will be the last thing you want to deal with the morning of the sale.

HAVE PLENTY OF CHANGE

Stop by the bank the day before your sale to stock up on change and \$1 bills. Be sure to have plenty of nickels, dimes, quarters. If you have some pricier items for sale, make sure to have some \$20 bills on hand just in case. Decide ahead of time if you will accept personal checks, but it's probably not a good idea.

OPTIONAL – ACCEPT CREDIT CARDS

One way on how to do a yard sale successful is accepting credit cards. Anyone with a tablet or smartphone can accept credit or debit cards. Square is a popular service which requires a reader, which the company will send you for free. You will pay a small percentage in swipe fees, but this may come in handy if you have some high-ticket items.

OPTIONAL – HAVE BAGS AND BOXES FOR CUSTOMERS

Keep leftover plastic grocery bags around for customers to carry their purchases. Small cardboard boxes may also come in handy for customers purchasing a set of dishes, several cables, or tools. If you have larger items, like furniture, it's worth having a moving dolly on hand.

AN HOUR BEFORE

An hour before your garage sale starts, place garage sale signs at the end of your street and in front of the house. Make sure to include in your signs that you are raising money for children's mental health!

WORK THE CROWD & TALK ABOUT THE CAUSE

Be ready to answer questions from customers. If you have a unique item for sale, talk to customers about it if they seem to be interested. Keep your chair in a position that allows you to see customers arrive and greet them with a friendly hello. Make sure you (or someone you trust) always has eyes on the cash box. If it makes sense to do so, mention to customers that all or some of your proceeds will be going to the George Hull Centre for Children and Families.



How To Host a Movie Night Fundraiser

A movie night is a great way to show your support and have fun at the same time! Keep reading to learn more about this community fundraising option.

Step 1- Pick a date and invite your friends to help plan it.

Step 2 – Choose a movie and location to show it.

Step 3 – Send out an invitation including time, date, location, show, ticket price and what fun things they your guests can expect (popcorn, music, comfy blankets, etc.).

Step 4 – Gather your supplies- a movie screen/sheet, popcorn/snacks, blankets and movie, device to show it on.

Step 5- Day of your event, send a reminder to your guests, set it all up, and enjoy!

Step 6- Send a thank you to your guests for coming and supporting the George Hull Centre.

Tips and and considerations:

- **Location:** You may want to throw a cozy event in your backyard for all the friends you haven't seen in ages, or maybe your favorite bar or restaurant features an awesome outdoor patio you can take over for an evening and you can add entertainment?
- **Entrance:** Will you have one price ticket includes all (Great as you can collect funds up front and not worry about it the night of), or ask for a general donation to attend, or charge per item on the night of.
- **The screen:** Sure, you could spend a lot on a brand-new projector screen or get creative. Check estate sales, Facebook marketplace, etc. for someone's old slide projector screen. You can even pull a plain white sheet tight across the side of a building, an exterior wall, or hang one on a clothesline, a neutral, non-textured wall will work too.
- **The projector:** Again, hit up secondhand stores or selling sites. You don't have to spend a lot to buy one of these but the more lumens the projector has, the brighter your movie will look. Start at 2,000 lumens and work your way up if you can. Also, make sure whatever input it has matches the device you want to hook up to it. If needed, you can usually buy an adapter that makes your projector and your laptop work together.

- **5. Sound:** The kind of speaker you need for an outdoor projector is one with the appropriate connection input. Projectors usually have a 3.5mm (about 0.14 in) audio output or a stereo RCA output. So, any speaker with a compatible input will work fine with a projector.
- **6. The movie:** Make sure your Wi-Fi has the reach and just plug your laptop into your projector. You could also plug in a Chromecast or Apple TV. Playing a hard-to-find classic that's not available for streaming? Just hook up a DVD or VHS player to the projector.
- **7. The menu:** For bars or restaurants, you can recommend that guests order early so they can get their drinks and snacks right before the show. (Hopefully the location is donating a portion of proceeds 😊) If you're hosting movie night at your house, make sure you have lots of popcorn, nachos, sweet treats, and everyone's favorite drinks. Charge additionally for these or include as part of the ticket price. Then spread out some cushions, blankets, or folding chairs, wait until the sun sets, and press Play.
- **8. Have fun and don't forget to take a group photo:** Remember that it's not about hosting the perfect night—sometimes the funniest moments come from glitches. Enjoy knowing you are supporting Children's Mental Health. Take a group photo to share with your team and on social media—and if you do share a commemorative pic on socials, please tag us @georgehullcentre, so we know you have had a great night and supported thousands of children and families across Toronto



How To Host a Virtual Trivia Night

People are looking for fun ways to connect with their friends, family, co-workers - bond and socialize virtually or in person. A trivia night is a creative way to enjoy each other's company while raising funds for the George Hull Centre.

Option 1 - Use a pre-populated trivia platform

1. Select a trivia platform (Example: Kahoots, slido, Triviamaker, etc.)
2. If hosting virtually, choose your favorite virtual meeting platform (Teams, ZOOM, Skype, etc.)
3. Invite your friends, family, colleagues to join in the fun.
4. Send invitation emails, post on your socials and use word of mouth to encourage people to sign up, create teams or join as an individual.
5. Suggest a minimum donation or sell tickets to be part of the night.
6. Make sure your guests learn a little about the George Hull Centre in your email
7. Closer to the date, send out an email with the link and all the information your guests will need to participate in your fun event!
8. Consider offering small prizes like an e-gift card, to heighten the stakes
9. Host your trivia night!

Option 2 - Create your own trivia

1. Recruit hosts - Ideally you will have two people: one to host the game and the other to tally the scores between each round. However, one person can perform both roles, but if doing this manually it's best to allow more time between rounds for scoring.
2. If hosting virtually, choose your favorite virtual meeting platform (Teams, ZOOM, Skype, etc.)
3. Invite your friends, family, colleagues to join in the fun.
 - Send invitation emails, post on your socials and use word of mouth to encourage people to sign up, create teams or join as an individual.
 - Suggest a minimum donation or sell tickets to be part of the night.
 - Closer to the date, send out an email with the link and all the information your guests will need to participate in your fun event!
4. Prepare documents including:
 - Signup sheet to keep track of participants
 - Scoring sheet to keep track of correct answers and team/individual scores
 - Trivia presentation deck with questions and answers. (Google slides, power point...) Drop in some interesting facts about the Centre to help your teams understand what they are supporting.

- Forms each player or team will use to submit their answers. If you are hosting virtually create a Google form online for each round that your players or teams will use to fill out their answers.

How to use Google Forms

- Step 1: Set up a new form or quiz. Go to forms.google.com. ...
 - Step 2: Edit and format a form or quiz. You can add, edit, or format text, images, or videos in a form.
 - Step 3: Send your form for people to fill out. When you are ready, you can send your form to others and collect their responses.
 - (Once you have all these on hand you can update and continue to use it for other trivia events. If in- person you can choose to skip the slide presentation and read each question aloud.)
5. Consider offering small prizes, like an e-gift card, to heighten the stakes
- 6 Host your trivia night!

Tips and and considerations:

Pre-Event Pointers

- Designate your host and scorer
- Hold a practice run with a teammate or two so that you can ensure the live event runs smoothly.

Night of hosting pointers

- If using a screen to share questions with your audience, make sure you read through the questions ahead of time to ensure they make sense and are clear to the reader. This additional piece, while not required, ensures participants can read the screen and listen to questions.
- Send the answer sheet (Google form) in the virtual meeting chat at the beginning of each round.
- Go through each round of questions twice with a slight pause in between each question to allow players to think about the response and confer with each other (if playing on a team). You can go through the round more quickly on the second pass.

Scoring pointers

- Create an answer sheet to make grading easier. A list that corresponds to the trivia questions with the correct answers beside them will make marking easier and faster.

Have fun and don't forget to take a group photo!

Remember that it's not about hosting the game night perfectly—sometimes the funniest moments come from mis-stated questions or the creative misspellings and wild guesses from participants. Enjoy the event knowing you are supporting children's mental health.

Take a group photo to share with your team and on social media—and if you do share a commemorative pic on social, please tag us @georgehullcentre, so we know you have had a great night and supported thousands of children and families in their journey to mental wellness.

If you require an online platform to communicate with participants, collect and track donations, please click <https://www.canadahelps.org/en/fundraise/>



Trivia



SAMPLE LETTER TO SEND TO YOUR SUPPORTERS

Dear _____,

The employees at _____ are organizing a _____ in support of the George Hull Centre. This will be our first event and we are really excited about _____ we are hoping to have ___ participants including staff, management, clients, family and friends participate on _____.

Approximately 1 in 5 children and youth in Ontario has a mental health challenge. About 70% of mental health challenges have their onset in childhood or youth. That's why early identification and intervention is so critical and can lead to improved achievement in school and better health outcomes in life.

Children of all ages experience a wide range of mental health issues, and sometimes they're too big to handle on their own.

Left untreated, these issues can become even more complex and harder to overcome!

Many families go to the George Hull Centre with complex mental health needs and developmental trauma across generations. This Centre deeply understands the challenges families face, and addresses their issues with thoughtful, compassionate, and effective strategies for change. Through intensive on-going treatment, clinicians have tremendous impact on the lives of children and families.

For more information on these life changing programs please visit georgehullcentre.ca.

The staff at _____ believe you can help make this event a tremendous success! We are asking _____ to donate _____.

Thank you in advance for your donation. A committee representative will contact you to confirm your support. Please feel free to contact me at 416-xxx-xxxx if you have any questions.

I look forward to speaking to you soon. Thank you for your support!
Sincerely, Name, Planning Committee Representative